



## WHAT IS THE ORANGE COUNTY LAND USE PLAN 2050?

In 2023, Orange County launched a major effort—called the Orange County Land Use Plan 2050—to establish a cohesive, county-wide land use vision for the future and an actionable strategy to achieve that vision. This planning process will result in a rewrite of one of Orange County’s key policy documents, the Land Use Plan, to guide growth and conservation efforts through the year 2050.

## WHY IS THIS PLANNING EFFORT IMPORTANT?

- The Orange County Land Use Plan 2050 is a critical opportunity to shape our community’s future and **drive real action**. The planning process will result in policies and implementation strategies that will **guide change in our community over the next 20 years, including identifying areas for new development**.
- Each member of our community is impacted in some way by land use decisions and this process allows for a robust discussion of future options in a meaningful way. The process will focus on **eliciting the opinions of community members** and will educate community members so that they can **make informed choices** about the County’s future.
- **County leaders are listening and want to hear from you**. This process will be carefully facilitated so that a kind and thoughtful conversation about the future of Orange County can be **accessed by all**.
- All opinions and ideas will be considered, and **policy direction will be informed by community support**. Ideas and opinions will be documented and themed throughout the process. **Community support will be the foundation for policy direction**. The plan will provide a community vision to guide decision-makers, as well as specific policies and actions.

## GET INVOLVED!

Ready to share your thoughts and help engage your community in this effort? This toolkit can be used to organize groups of people to be involved in the Land Use Plan 2050 for the future of Orange County. Please share this information with your friends, neighbors, book clubs, church groups, civic organizations, etc.

We hope to engage as many community members in this process as possible. To get started, here are the first steps we recommend:

❑ **LEARN ABOUT THE PROCESS:** As a group or individually, [click here to watch this video](#).<sup>1</sup> The video gives an overview of the Orange County Land Use Plan 2050, the modeled land use alternatives, and information on how to participate. Check the [project website](#) for future updates on the project (QR code on the right or link here: <https://www.orangecountylanduseplan.com/>).



❑ **REVIEW THE ONLINE MATERIALS:** Head to [this website](#) (<https://orangecountylanduseplan.konveio.com/starthere>) to review the online materials. We are asking for your feedback on two topics:

1. The Modeled Land Use Alternatives
2. The Draft Vision Themes and Goals

❑ **SUBMIT YOUR IDEAS:** Submit your feedback online, [using this link](#) or the QR code on the right (<https://orangecountylanduseplan.konveio.com/starthere>). Follow the prompts on the website.



If you only have a few minutes to share your thoughts, take the [short survey](#). If you have more time and would like to provide more detailed feedback, please take the [longer survey](#) (<https://orangecountylanduseplan.konveio.com/share-your-feedback-here>).

These are the same activities that were provided at the in-person meetings. This is a critical step to make sure your input is received. The online surveys will close on **November 3, 2024**.

❑ **STAY UPDATED:** Sign up to receive updates about this process on the project website (<https://www.orangecountylanduseplan.com/>).

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<sup>1</sup> YouTube Link: <https://www.youtube.com/watch?v=6XmwzFCpxPA>

## TAKE EXTRA STEPS TO HELP US SPREAD THE WORD!

- ❑ Encourage your friends, family, neighbors, coworkers, and others that care about the future of Orange County to [complete the short or long surveys online before November 3, 2024](#).
- ❑ Check out the [Resources](#) page of the website for other materials to print and share with your contacts.
- ❑ Share your own social media posts about the Orange County Land Use Plan 2050. Or, you can share Orange County's post on [Facebook](#).